

ENERGY INDEPENDENCE PROGRAM

Contractor Forum

Tuesday, February 21, 2013

4:00 – 5:30 pm

Welcome!

- Introductions
- Forum Objectives
- Program Updates and Announcements
 - PACE Financing
 - Energy Upgrade California
 - Sonoma Flex Package
 - Exit Survey at Disbursement
 - Office Relocation
 - Windsor Efficiency PAYS®
- Marketing, Education and Outreach
 - Spring Home & Garden Show – Ask the Expert
 - Upcoming Marketing Survey
- Web Tools and Development Update
- Feedback, Requests and Next Steps
 - Future Forum Topics and Speakers

PACE Financing Highlights

Program Activity through January 31, 2013		
Residential	1762 properties \$ 49.5 million	\$28k average
Commercial	58 properties \$10.7 million	\$185k average

Job-years retained/created

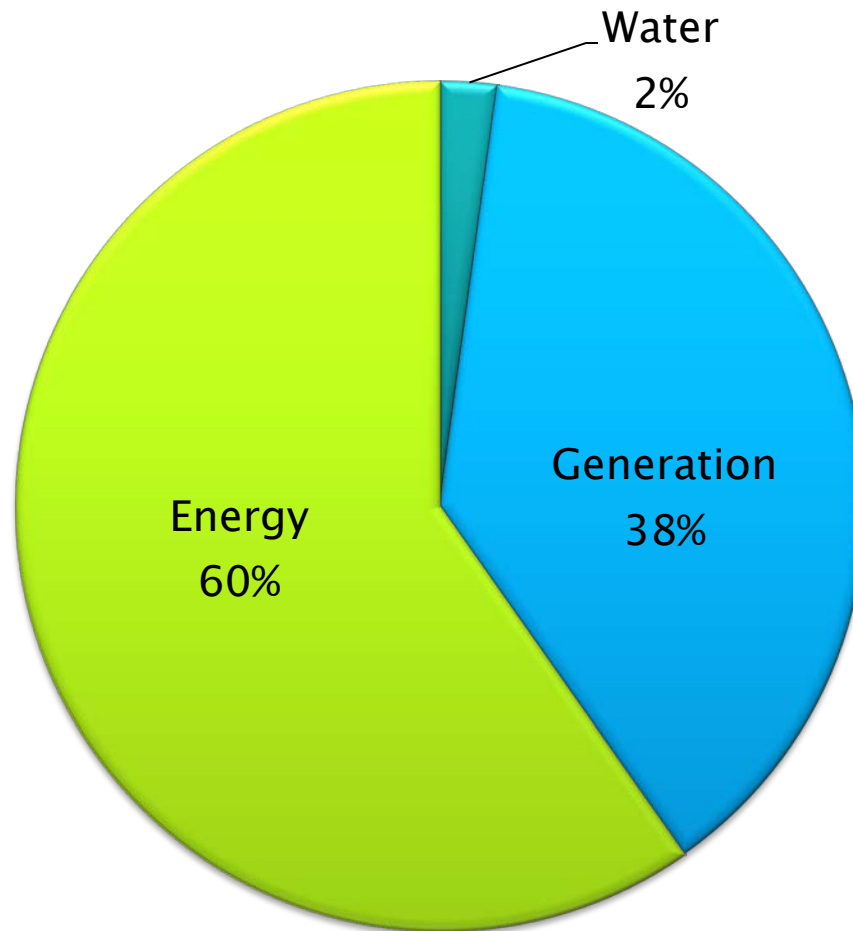
732 ARRA formula

77 Local Construction

PACE Projects

Total projects funded from March 2009 through January 2013

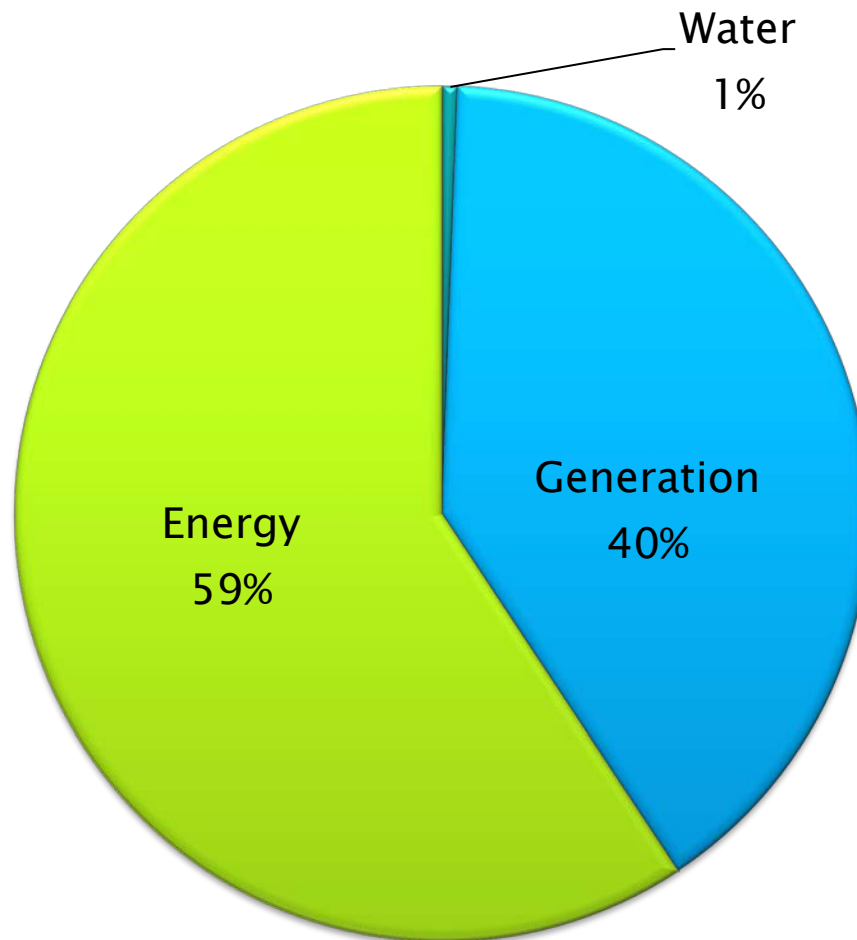
- 1,723 Energy
- 62 Water
- 1,099 Generation



PACE Projects

Total projects funded from July 2012 through January 2013

- 102 Energy
- 1 Water
- 69 Generation



Energy Upgrade California Highlights



Program Activity through January 31, 2013		
Sonoma County	129 Jobs Completed	31% Average Energy Savings

Job Details
1,852 Ave. Square Foot
1966 Ave. Age Year Built

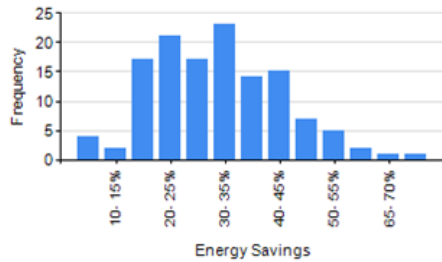


Energy Upgrade California Highlights

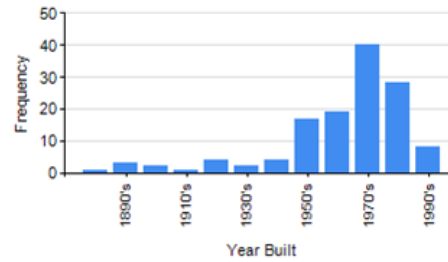


Data for Sonoma jobs submitted to Energy Upgrade California Program from 8/1/2010 to 1/31/2013

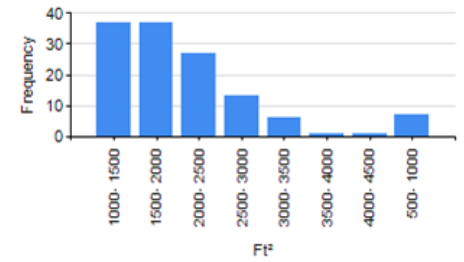
Modeled Energy Savings Distribution



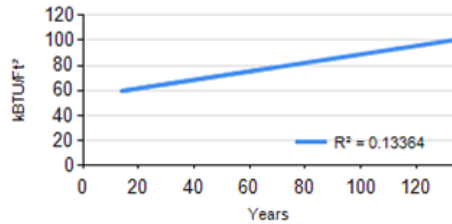
Age Distribution



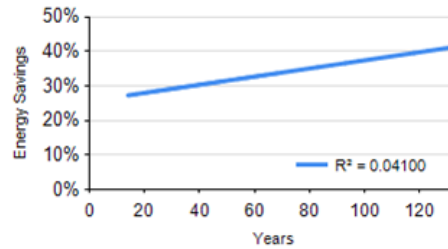
Ft² Distribution



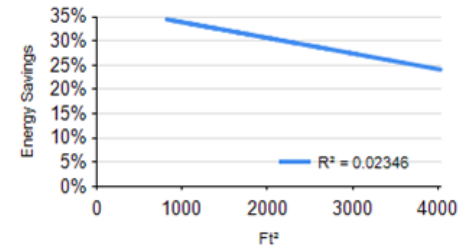
Modeled Pre-Retrofit Energy Use per Ft² vs. Age of Home



Modeled Energy Savings vs. Age of Home



Modeled Energy Savings vs. Ft²



Completed Jobs
129

Notice to Proceed Jobs
8

Average energy savings

31%

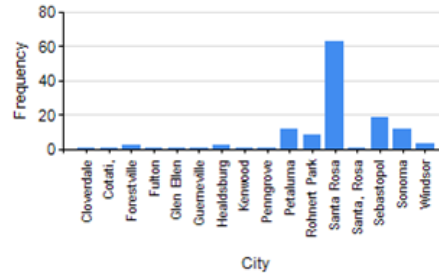
Average ft²
1852

Average year built
1966



Pacific Gas and Electric Company

Project Cities



Modeled Energy Savings vs. Cost of Retrofit



This information and data is provided 'as is' and subject to no representation or warranty of any kind, including but not limited to accuracy, methodology, and calculation.

Sonoma Flex Package Highlights



- Flex Package 7 applications to date: 5 applications completed
Get your applications in!



- Stakeholder Meeting on February 22nd

- Marketing

- Outreach Presentations
please email

amie@climateprotection.org



Exit Survey at Disbursement



Program Participant Survey

Please check all that apply for each question below.

1. What is your property type, and which energy upgrade(s) did you install?

- Residential Commercial Multi-Family
- Energy efficiency
 Water conservation
 Solar electric (PV) or other renewable electricity generation

2. Which of the following helped you decide which upgrades to make?

- Online Action Plan tool
 Onsite energy analysis of home/business
 Contractor (no energy analysis)
 Own research
 Rebates or incentives for upgrades
- Please list: _____

3. Why did you choose to do your project?

- Save on utility bills
 Address indoor air quality/health issues
 Address comfort/indoor temperature issues
 Reduce carbon footprint / environmental concerns
 Equipment failure / Age of equipment or material
 Other, please list: _____

4. How likely are you to recommend The Energy Independence Program to others?

- Extremely likely
 Very likely
 Moderately likely
 Slightly likely
 Not at all

5. For future program outreach, would you be willing to let us:

- Use your name as a financing program participant
 Use your image
 Use an image of your upgraded property
 Film you for our video library and Energy Independence Program YouTube site
 Use your testimonial (please write this in the box below)
- In print
 On the Energy Independence Program website and social media pages
 On the radio

Testimonial:

If you checked any of the boxes in number 5 above, please fill out, sign and date the following:

I, _____, hereby give my permission to the Sonoma County Energy Independence Program to use my name and information as indicated in question number 5 in this survey.

Signature _____

Date _____

Printed Name _____

Thank you for your input, it is greatly appreciated!

Energy Independence is Moving!

Where:

2300 County Center Drive
Suite 105A
Santa Rosa, CA 95403

When:

April 2013
We will announce the date
soon!



Windsor Efficiency PAYS® Highlights



WINDSOR
EFFICIENCY PAYS®
*WATER and ENERGY Upgrades
that pay YOU to save*

- 200+ Multi-family units installed
- 65+ Single family homes installed
- Continuing through early summer



ENERGY
INDEPENDENCE
A SONOMA COUNTY PROGRAM

Marketing, Education & Outreach

- Spring Home Show, March 15-17
Meet the Expert Opportunity
- Upcoming Marketing Survey

Feedback, Requests & Next Steps



- Future forum suggestions
- March 21, 2013
Online Application Submittal
- June 20, 2013 – Martyn Dodd
2013 Energy Code Changes for
Existing Residential Construction



THANK YOU

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