

ENERGY INDEPENDENCE PROGRAM

Contractor Forum

Thursday, March 21, 2013

4:00 – 5:30 pm

Welcome!

- Introductions
- Program Updates and Announcements
 - PACE Financing
 - Office Relocation
 - Sonoma Flex Package
 - Website Launch Update
 - Windsor Efficiency PAYS®
- Marketing, Education and Outreach
 - Upcoming Events
 - Participating Contractor Marketing Survey
- Contractor Training – The Online Application Process
- Feedback, Requests and Next Steps
 - Future Forum Topics and Speakers

PACE Financing Highlights

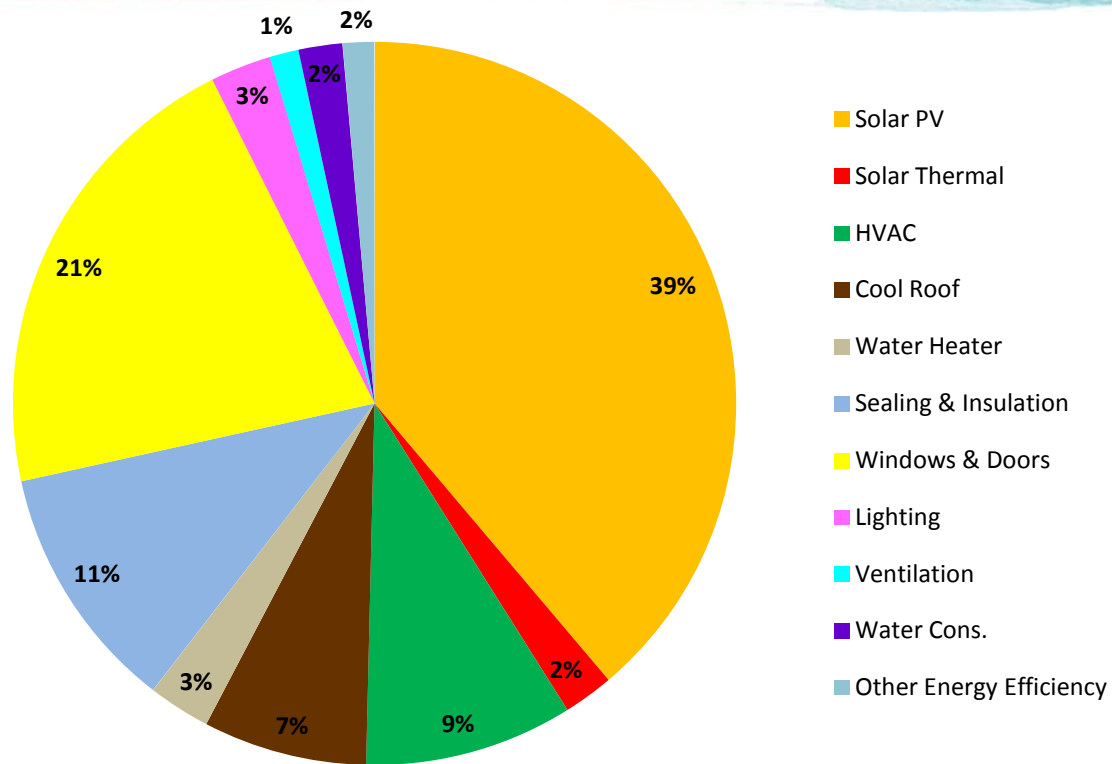
Program Activity through February 28, 2013		
Residential	1783 properties \$ 49.7 million	\$28k average
Commercial	58 properties \$10.7 million	\$185k average

Job-years retained/created

738 ARRA formula

78 Local Construction

PACE Projects



Generation: 39%

Energy Efficiency: 59%

Water Conservation: 2%

Energy Upgrade California Highlights



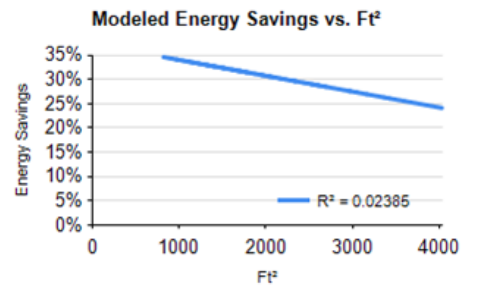
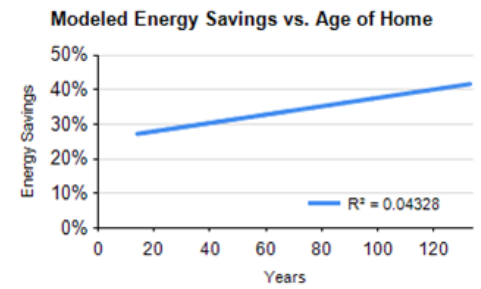
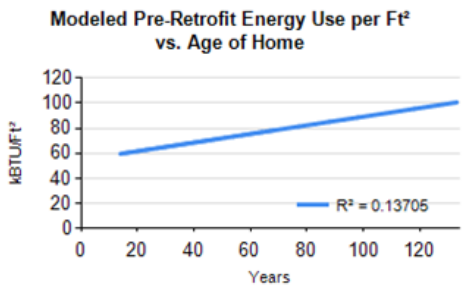
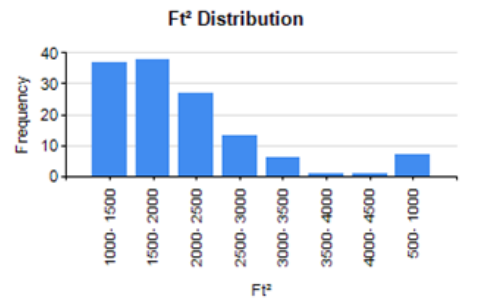
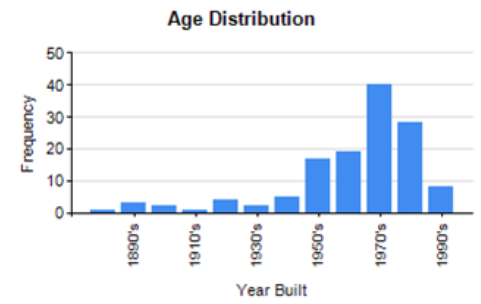
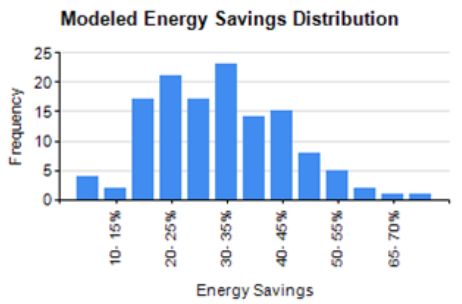
Program Activity through February 28, 2013		
Sonoma County	130 Jobs Completed	31% Average Energy Savings

Job Details
1,850 Ave. Square Foot
1966 Ave. Age Year Built

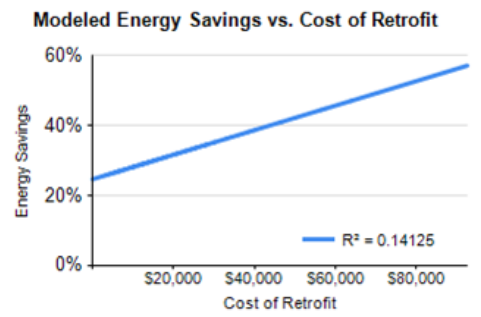
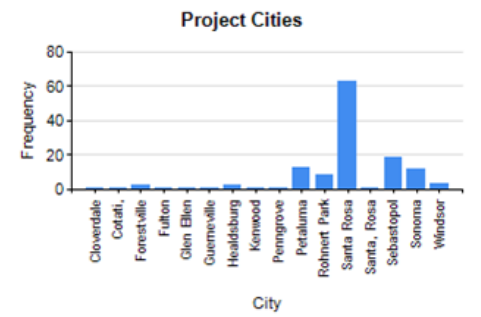


Energy Upgrade California Highlights

Data for Sonoma jobs submitted to Energy Upgrade California Program from 8/1/2010 to 2/28/2013



Completed Jobs 130	Notice to Proceed Jobs 5
Average energy savings 31%	Average year built 1966
Average ft² 1850	



This information and data is provided 'as is' and subject to no representation or warranty of any kind, including but not limited to accuracy, methodology, and calculation.



Energy Independence is Moving!

Where:

2300 County Center Drive
Suite 105A
Santa Rosa, CA 95403

When:

April 2013
We will announce the date
soon!



Windsor Efficiency PAYS® Highlights



WINDSOR
EFFICIENCY PAYS®

*WATER and ENERGY Upgrades
that pay YOU to save*

Windsor Efficiency PAYS

Data current through 3/01/13

		Certification Agent Fees - 100 per project/unit
Single Family Projects	80	\$ 8,000.00
Multi-Family Projects to Date	# of Units	
Forest Winds	48	\$ 4,800.00
Winter Creek	41	\$ 4,100.00
Vinecrest	60	\$ 6,000.00

Misc. Fees Billed

New Contractor Training	1 day	\$ 500.00
Individual Training	6 hrs	\$ 278.76
Shirts	9 @ 15	\$ 135.00
Contract Revisions/Review	4 hours	\$ 185.84

Total A/R \$23,999.60

Costs to date

Staff labor hours	\$11,289.78
Software Development	\$ 5,000.00
Legal Review Fees	\$ 3,600.00
Shirts/Badges	\$ 306.00

Total Costs to Date \$20,195.78



ENERGY
INDEPENDENCE
A SONOMA COUNTY PROGRAM

Marketing, Education & Outreach

- Thanks to all of the contractors that participated in the Spring Home & Garden Show this past weekend!
- Upcoming Events
- Marketing Survey Reminder

Feedback, Requests & Next Steps



- Future forum suggestions
- How to promote PACE Financing
- Operating the House of Pressure
- June 19, 2013 – Martyn Dodd
2013 Energy Code Changes for Existing Residential Construction



THANK YOU

www.sonomacountyenergy.org
sceip@sonoma-county.org

404 Aviation Blvd., Suite 200
Santa Rosa, CA 95403
707.565.6470

