

ENERGY INDEPENDENCE PROGRAM

Contractor Forum

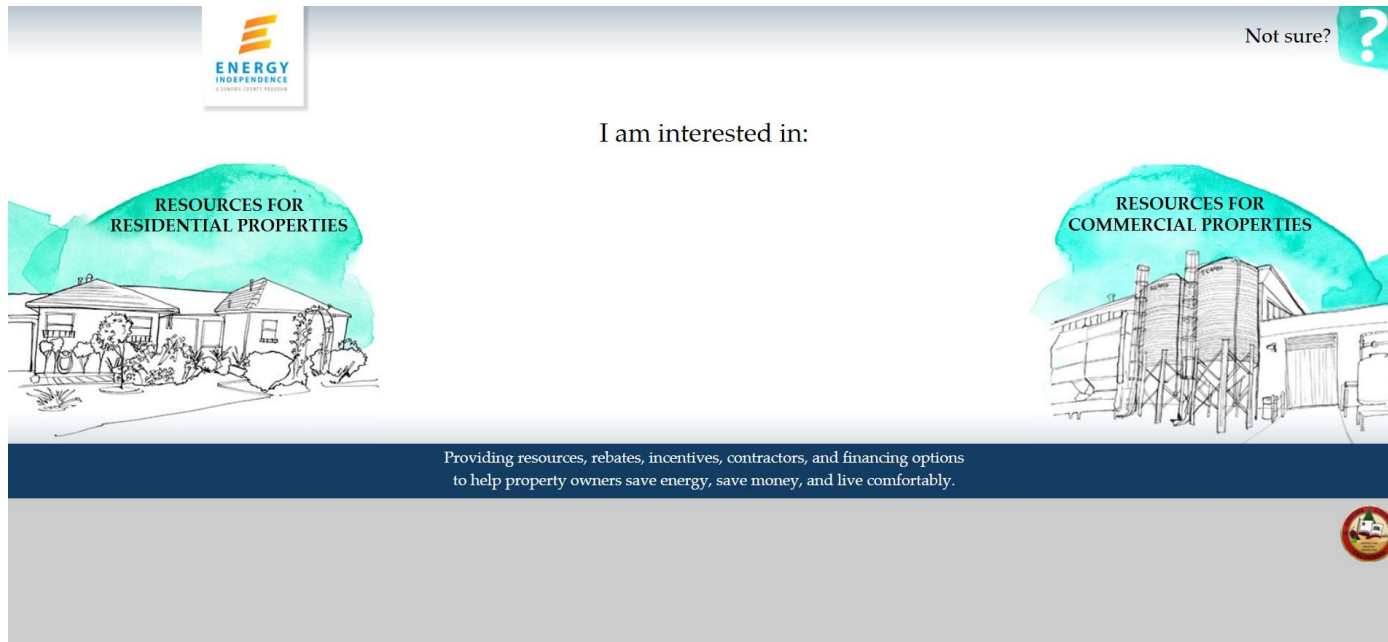
Wednesday, May 15, 2013

4:00 – 5:30 pm

Welcome!

- Introductions
- Contractor Training – Navigating the New Website
- Program Updates and Announcements
PACE Financing Update
- Marketing, Education and Outreach
Upcoming Events
New Marketing Campaign
- Feedback, Requests and Next Steps
Future Forum Topics and Speakers

Navigating the New Website



The screenshot shows a navigation menu for the Energy Independence website. At the top left is the logo for Energy Independence, a Sonoma County Program. In the top right corner, there is a link labeled "Not sure?" with a question mark icon. The main navigation options are "RESOURCES FOR RESIDENTIAL PROPERTIES" and "RESOURCES FOR COMMERCIAL PROPERTIES", each accompanied by a line drawing of a house and a commercial building respectively. Below these options is a dark blue banner with the text: "Providing resources, rebates, incentives, contractors, and financing options to help property owners save energy, save money, and live comfortably." In the bottom right corner of the screenshot, there is a small circular seal.

PACE Financing Highlights

PACE Activity through April 30, 2013		
Residential	1824 properties \$ 52 million	\$29k average
Commercial	58 properties \$10.7 million	\$185k average

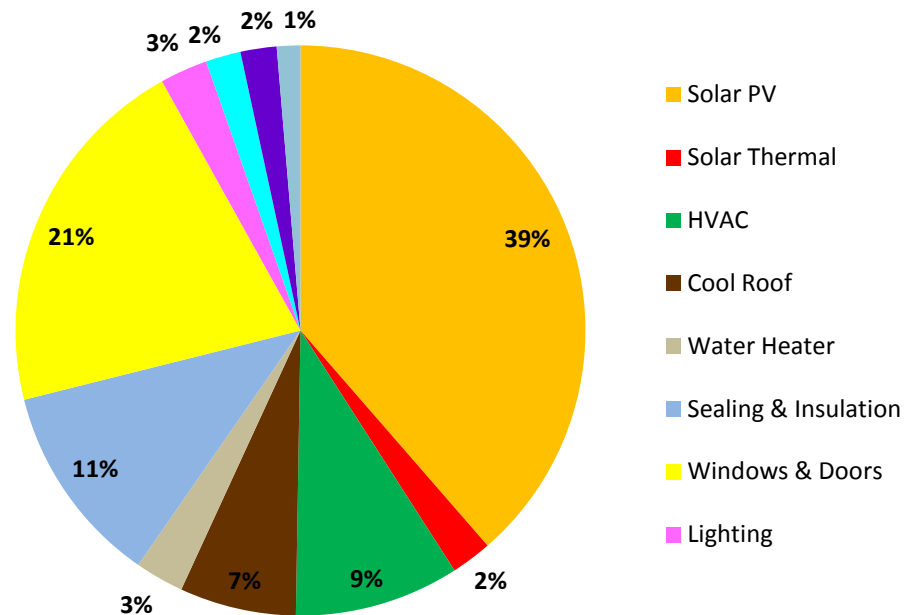
Job-years retained/created

752 ARRA formula

79 Local Construction

PACE Projects

86% of all Projects are Completed by Local Contractors



Generation: 39%

Energy Efficiency: 59%

Water Conservation: 2%

Upcoming Events

- May 21st – Northbay Black Chamber Expo
- May 29th – Wednesday Night Market, Smart Water Expo
- June 14th – Korbel Environmental, Health & Safety Fair
- July 25th thru August 11th – Greentivities at the Fair

Project Spotlight Opportunity

For us, it was about reducing costs.



"As we expand, identifying and implementing efficiencies is key to our long-term profitability. Working with the Sonoma County Energy Watch program was fantastic. They came on-site, performed efficiency audits on our facility and equipment, and helped us identify key energy saving projects."

With the help, expertise, and rebates from the Sonoma County Energy Watch program and the Pacific Gas and Electric Company, we were able to implement upgrades to our facility that weren't just great for the environment, but great for our bottom line."

LEON SHARYON, CHIEF FINANCIAL OFFICER
LAGUNITAS BREWING COMPANY

SONOMACOUNTYENERGY.ORG

Log on to hear what other companies have to say and find your reason to upgrade.



[Video testimonials on SCEIP Youtube channel](#)

Project case studies

Featured projects

Do you have a PACE financed project you would like featured?



For us, it was about thermostat wars.



"Our home was all over the place and so were we. When the temperatures dropped, the fight over the thermostat began. He would turn it down, I would turn it up, all day and night. To make matters worse every room was different. When the living room was just right, the bedrooms were a sauna; when the bedrooms were comfortable, the rest of the house was freezing."

Now our home is great year round. It's comfortably warm in the winter and surprisingly cool in the summers. Plus it reduced our energy bills and consumption over 50%."

SCOTT & TIFFANY BAGALA, SANTA ROSA

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Open Forum

- Frequently asked questions by customers
- Suggestions of how SCEIP can better support your efforts
- Contractor Feedback
- Suggestions for future forums

Feedback, Requests & Next Steps



- June 19, 2013 – Martyn Dodd
2013 Energy Code Changes for
Existing Residential Construction

RSVP to sceip@sonoma-county.org
or sign-up today



THANK YOU

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