

ENERGY INDEPENDENCE PROGRAM

Contractor Forum

Wednesday, July 17, 2013

4:00 – 5:30 pm

Welcome!

- Introductions
- Program Updates and Announcements
 - PACE Financing Update
 - Windsor Efficiency PAYS
 - Energy Upgrade California
- Marketing, Education and Outreach
 - Call for SCEIP Feature Projects
- Proposed Changes in the PACE Marketplace
- Feedback, Requests and Next Steps
 - Future Forum Topics and Speakers

PACE Financing Highlights

PACE Activity through June 30, 2013		
Residential	1869 properties \$ 52.3 million	\$28k average
Commercial	60 properties \$10.8 million	\$180.8k average

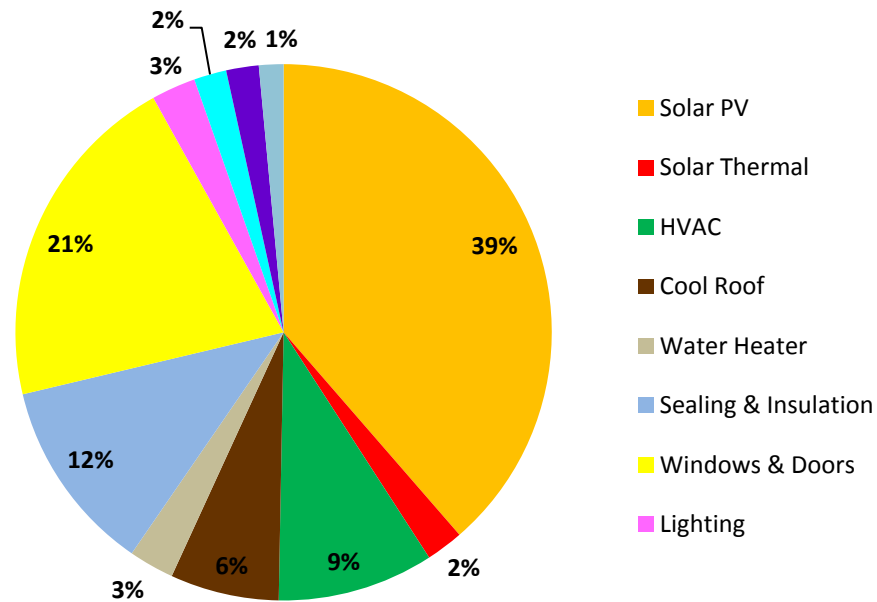
Job-years retained/created

769 ARRA formula

81 Local Construction

PACE Projects

80% of all Projects are Completed by Local Contractors



Generation: 39%

Energy Efficiency: 59%

Water Conservation: 2%

Windsor Efficiency PAYS

Participation & Resource Savings to Date

- 414 participating residences
- 519 toilets installed (0.8 gpf)
- 458 low flow showerheads installed (1.25-1.5 gpm)
- 758 faucet aerators (1-1.5 gpm)
- 16,711 square feet of turf removal
- Over 3 million gallons per year savings

Program extended through June 30, 2014



Energy Upgrade California

- Sonoma Flex Package Pilot extended through July 31, 2013 for new projects
- Projects must be complete and submitted by August 31, 2013
- New assessment rebates for Advanced Path projects
 - \$300 BayREN assessment rebate
 - \$400 CCSE Energy Rating Assessment Program

Greentivities at the Sonoma County Fair



Greentivities

July 25th thru August 11th
Located in the Garden Building



**ENERGY
INDEPENDENCE**
A SONOMA COUNTY PROGRAM

Project Spotlight Opportunity

For us, it was about reducing costs.



"As we expand, identifying and implementing efficiencies is key to our long-term profitability. Working with the Sonoma County Energy Watch program was fantastic. They came on-site, performed efficiency audits on our facility and equipment, and helped us identify key energy saving projects."

With the help, expertise, and rebates from the Sonoma County Energy Watch program and the Pacific Gas and Electric Company, we were able to implement upgrades to our facility that weren't just great for the environment, but great for our bottom line."

LEON SHARYON, CHIEF FINANCIAL OFFICER
LAGUNITAS BREWING COMPANY

SONOMACOUNTYENERGY.ORG

Log on to hear what other companies have to say and find your reason to upgrade.



[Video testimonials on SCEIP Youtube channel](#)

Project case studies

Featured projects

Do you have a PACE financed project you would like featured?



For us, it was about thermostat wars.



"Our home was all over the place and so were we. When the temperatures dropped, the fight over the thermostat began. He would turn it down, I would turn it up, all day and night. To make matters worse every room was different. When the living room was just right, the bedrooms were a sauna; when the bedrooms were comfortable, the rest of the house was freezing."

Now our home is great year round. It's comfortably warm in the winter and surprisingly cool in the summers. Plus it reduced our energy bills and consumption over 50%."

SCOTT & TIFFANY BAGALA, SANTA ROSA

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Presentation by Jane Elias

Proposed Changes to the Sonoma County PACE Marketplace

Open Forum & Next Steps

- Frequently asked questions by customers
- Suggestions of how SCEIP can better support your efforts
- Contractor resources on the web
- Contractor feedback
- Suggestions for future forums



THANK YOU

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