



Energy Independence Program

Contractor Forum

Wednesday, August 21, 2013 4:00-5:30pm
2300 County Center Drive, Ste A212
Santa Rosa, CA 95403

Also available via [ReadyTalk](#) Webinar
Access Code: 5656476 Call-In Number: (866) 740-1260

AGENDA

1. Welcome and Introductions

2. Program Updates and Announcements

- a. PACE Financing Update
- b. Program Announcements
- c. Energy Upgrade California – Lauren Casey with RCPA

3. Marketing, Education & Outreach

- a. Call for SCEIP projects to be featured in upcoming ad campaigns
- b. Upcoming Events

4. Ask the Expert Opportunity at the Fall Home Show

- a. Contractor sign-ups begin
- b. Presentation on booth set-up & etiquette

5. Attendee Feedback, Requests and Next Steps

- a. Future Forum Topics and Speakers