



Save energy. Save money. Live comfortably. Go green.

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FRIDAY 7, DECEMBER 2012

Shopping for Energy Savings

Holiday shoppers at Santa Rosa's Plaza and Coddington malls will be able to learn about Sonoma County's suite of energy programs with a newly constructed interactive exhibit. Offering an educational, tactile experience, the exhibit will demonstrate various energy efficiency technologies and practices such as lighting, insulation and sealing, as well as renewable energy generation systems. Program staff will be on hand to guide individuals as they learn how their home operates as a system, discover available rebates and financing tools to help pay for home improvements, and complete action plans.



This exciting new exhibit is a collaborative effort by the Sonoma County Energy Independence Program, Energy Upgrade California, Sonoma County Energy Watch, participating local contractors, and The Engine is Red, a creative advertising agency. Come see us at [Coddington Mall](#) from December 9 through the 15th, and at [Santa Rosa Plaza](#) from December 16 through the 22nd in the center court area.

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Also this month

Important Dates

December 19th -
Disbursement deadline for
January 2, 2013

December 25th - SCEIP
Closed for Christmas Holiday

January 1st - SCEIP Closed for
New Year's Day Holiday

New Energy Upgrade Ad Campaign

Keep your eyes peeled as we are embarking on a renewed effort to promote Energy Upgrade California, in Sonoma County. We are excited about the fresh campaign; a preview of the art work is shown to the right. This effort includes the interactive exhibit in the malls, mentioned above. Look for neighbors, friends and local businesses you may recognize in the campaign artwork.

Connect with us



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Have you worked with Energy Upgrade California to complete building upgrades? Share your story by contacting [SCEIP](#) and let us know if you want

Contact Us

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to be involved in future efforts. Be on the lookout for the new campaign throughout December and into the New Year.

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City of Healdsburg Offers Holiday Lighting Rebate

The City of Healdsburg is offering a \$10 rebate for the purchase of energy efficient LED holiday lighting. In addition, there are rebates available for residential heat pumps, air conditioners, water heaters, pool pumps, lighting and solar PV systems.

These rebates are for customers of the Healdsburg Electricity Department only. Visit the City's [website](#) or call (707) 431-3122 for information.

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Website Redesign to Launch Early 2013

Watch for a new SCEIP website in the new year. Improved features will include easier navigation, improved Action Plan tool, mobile device accessibility, informational videos and more.

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Affordable Housing Provider Lowers Residents' Water and Energy Costs

Currently residents at three Windsor-based Burbank Housing complexes are receiving state-of-the-art water conservation measures through Windsor Efficiency PAYS®, the Town of Windsor's innovative new program that provides residents with immediate savings on utility bills through the installation of very efficient products and appliances, as well as drought resistant landscaping that requires no upfront cost or new debt.



For us, it was about
reducing costs.



“This is a great example of how the PAYS® program can be utilized to the benefit of all parties involved,” said Paul Piazza, Town of Windsor Water Conservation Manager. “Renter’s utility costs are reduced, the property owner can make improvements while realizing a reduction in operating expenses, and the Town is better positioned for meeting future water supply at the lowest possible cost to its customers”.

Windsor Efficiency PAYS® is a program of the Town of Windsor in partnership with Sonoma County Energy Independence Program, Sonoma County Regional Climate Protection Authority, Sonoma County Water Agency, and Climate Protection Campaign.

If you are a resident of the Town of Windsor and are interested in participating in this program or learning more about it, visit the [website](#) or call (707) 565-6472.

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Contractors' Corner

Trainings

Keep up to date with training opportunities by visiting the Training Resources [webpage](#) on our website.

Find Out How Energy Upgrade California Can Help You Build Your Business - free participation [webinar](#) on **Tuesday, Dec. 18** from 2 - 5pm PST.



Monthly SCEIP Contractors’ Forum – Friday, **December 21st** 8:30-10am.

CalCerts, Inc. is offering the final BPI testing - both written and field tests - for 2012 on **Dec 7, 21, 22 and 23** in the Sacramento area. Call Cindy Hamilton (916) 985-3400 x 301 to register.

Help Beta-Test the Action Tool!

Working with Planet Ecosystems, SCEIP is preparing for a multi-stage roll out of Phase 2 of the Action Plan tool on our website. We are adding content and functionality, including more tools to help contractors work with customers. Before the release of each stage, we invite any interested contractors to participate in beta-testing the tool. If interested, please email sceip@sonoma-county.org and put “Beta-test Action Plan tool” in the subject heading.

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