



Save energy. Save money. Live comfortably. Go green.

IN THIS ISSUE

- ▶ [Now! Higher Rebates for a Limited Time](#)
- ▶ [SCEIP's New Website is Now Live!](#)
- ▶ [Help Your Employees Save Energy and Money](#)
- ▶ [Energy Upgrade Open House Events](#)
- ▶ [SCEIP-Funded Projects Boost Local Economy](#)
- ▶ [PACE and the Open Market Financing Model](#)
- ▶ [New AVM Tool Makes Valuation Quick & Accurate](#)
- ▶ [200 Facebook Friends by New Year's Day!](#)

Also this month

SCEIP Offices Closed for Mandatory Time Off (cost savings)

Friday, December 23, 2011, through Monday, January 2, 2012.

Contractors Forum

Friday, Dec. 9, 2011 8:30-10:00am

SCEIP 404 Aviation Blvd, Ste. 200, Santa Rosa

Webinar: PACE and the Open Market Financing Model

WEDNESDAY 30, NOVEMBER 2011

Now! Higher Rebates for a Limited Time

Energy Upgrade California™ in Sonoma County, in partnership with SCEIP, is now offering homeowners up to a 100% rebate for an energy analysis. In addition, rebates of up to \$6,000 are now available for home energy efficiency upgrades completed through the Whole House Upgrade program. These rebates are available through March 2012.



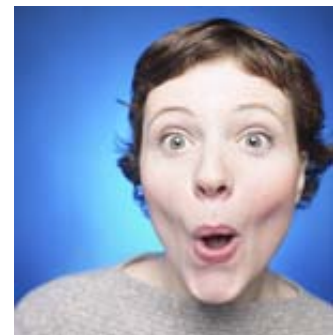
[Energy Analysis Rebate](#)

[Energy Efficiency Upgrades Rebates](#)

[back to top](#)

SCEIP's New Website is Now Live!

We have overhauled our [website](#) design and much of the content to enhance your experience. We've also added a few new features. Click on our [Find Rebates](#) and [Find A Contractor](#) buttons to access the rebates, incentives, and contractors that may fit your needs. Upcoming web features include our **Action Plan** and **Apply for Financing** web services. The Action Plan tools, which will be launched in phases over the next few months, will help you learn more about your property's use of energy, help you plan actions based on your needs, and eventually help you monitor results to save you money. The Apply for Financing tools, coming in a few weeks, enables a simplified and streamlined process for financing your projects.



[back to top](#)

Help Your Employees Save Energy and Money

Energy Upgrade's Employee Outreach Program is a great opportunity to

Wednesday, Dec 14, 2011
noon - 1pm



Connect with us



Contact Us

404 Aviation Boulevard, Ste.
200
Santa Rosa, CA 95403
(707) 565-6470 Phone
(707) 565-6484 Fax
www.sonomacountyenergy.org
sceip@sonoma-county.org

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expand the sustainability efforts of your business by encouraging your employees to participate in energy upgrades for their homes to help save energy, save money, live more comfortably, and reduce their own carbon footprint. Now is a great time, as rebates and incentives up to \$6,000 are available for home energy improvements, and home energy analyses are up to 100% rebatable.



This program allows you to share these money and energy saving opportunities with your employees through free, convenient on-site education and outreach designed to fit your company's needs and schedule. Brown bag education events during the lunch hour are one way to incorporate this outreach. A 2-3 hour Energy Fair is also an option.

We'd be happy to walk you through the steps and options to hosting an Energy Upgrade event and how the Employee Outreach Team can help. Our goal is to make your event successful, easy to implement, and informative for employees. Please email Kathy Goodacre at kathygoodacre@sbcglobal.net or (707) 537-1679 for more information or to schedule your Energy Upgrade event.

[back to top](#)

Energy Upgrade Open House Events

Tanya Narath, Executive Director of the Leadership Institute for Ecology and the Economy, shared her energy upgrade story at two Open House events to showcase the Energy Upgrade California™ whole-house program. Visitors toured the Narath home and learned how the home's efficiency was improved from Ms. Narath and her contractor, Mike Fitzpatrick of CAL Custom Building Services.



The Narath energy upgrade project included air sealing, insulation improvements, and a new heating unit that uses hot water from a solar thermal system. The energy upgrade project has significantly reduced her energy bill and improved her home's comfort, according to Ms. Narath. More open houses are being scheduled in 2012, so watch for email notifications.

Schedule an energy analysis today to find out if your home would benefit from an energy upgrade. Rebates are available for up to 100% toward your analysis and up to \$6,000 toward your home energy upgrade for a limited time! Call (707) 565-6470 to get started!

[back to top](#)

SCEIP-Funded Projects Boost Local Economy

In addition to reducing greenhouse gasses, one of SCEIP's goals is to boost the local economy by increasing local jobs. Over \$10 million in energy

efficiency upgrade and renewable projects in Sonoma County have been made possible by SCEIP's PACE financing since July 1, 2011. Almost 99% of this funding was for projects performed by Sonoma County-based contractors.



[back to top](#)

PACE and the Open Market Financing Model

SCEIP will host a webinar on Wednesday, December 14, 2011 from noon to 1 pm directed to municipalities interested in partnering with private investors in order to fund a PACE program.

John Kinney (CEO) and Craig Hill (Managing Director) of Clean Fund will be making the presentation. Details on registering for this webinar will be available after December 5th on the [SCEIP](#) and [PACENow](#) websites.



[back to top](#)

New AVM Tool Makes Valuation Quick & Accurate

SCEIP is using a new Automatic Valuation Model (AVM) to obtain the most accurate market value on residential properties. Prime Valuation Services' (PVS) computer-generated models predict a probable sales price using historical sales data in conjunction with demographic and economic statistics. All financing applications received by SCEIP will be processed using this AVM. PVS charges \$12 for this service, and this cost is passed on to the applicant.



[back to top](#)

200 Facebook Friends by New Year's Day!

Are you on Facebook? If so, go to the [SCEIP](#) Facebook page and click "Like" so you'll see our posts on energy saving tips, rebates, classes, events and more. Our goal is to have 200 Facebook friends by New Year's Day! We post new information several times a week, so don't miss out! And tell your Facebook friends about us, too!



[back to top](#)
