



in partnership with  
**energy  
upgrade™**  
CALIFORNIA

Save energy. Save money. Live comfortably. Go green.

## IN THIS ISSUE

- ▶ [Save up to 75% on a Home Energy Analysis!](#)
- ▶ [SCEIP Still Finances Single Measures](#)
- ▶ [Solar PPAs Financed Through SCEIP](#)
- ▶ [Sonoma County vs. FHFA Litigation - Update](#)
- ▶ [First Private Capital PACE Commercial Financing](#)
- ▶ [County Wins International Praise for Climate Protection Efforts](#)
- ▶ [Contractors' Corner](#)
- ▶ [October is Energy Awareness Month](#)

## Also this month

### Upcoming Events

#### September 30 – October 2

Times vary by date. [Sonoma County Harvest Fair](#) – Visit the Energy Upgrade California™ booth in the Hall of Flowers

#### October 2 10am – 4pm. [Green Homes Tour](#)

– Presented by the City of Santa Rosa and Solar Sonoma County. Co-sponsored by Sonoma County Energy Independence Program.

#### October 12 6 - 7pm. [Clean Energy Series](#)

- "Rebates, Incentives and Financing for Energy Efficient Homes" Presented by Kathy Goodacre, Program Marketing Manager, Energy Upgrade California and Diane Lesko, Assistant Program Manager, Sonoma County Energy Independence Program. Is your

THURSDAY 22, SEPTEMBER 2011

## Save up to 75% on a Home Energy Analysis!

### Homeowners:

The first step toward making your home more energy efficient and comfortable is finding out how well your house is performing - the good and the bad.

A HERS II Energy Analysis is a science based approach to finding where your home may be leaking energy and money. The Analysis will assess all the major energy efficiency features of your home: air leaks, cooling and heating systems, water heating system, insulation, windows, attached lighting fixtures, major appliances, solar PV systems (if any) and other energy uses.

A Home Energy Analysis...

- Provides a customized evaluation of your home's energy use
- Uses cutting edge technologies
- Identifies specific opportunities to stop wasting energy
- Qualifies for up to \$750 in rebates available now!



Submit your application, utility authorization, final invoice, rating certificate, recommendations report, and energy consumption analysis to SCEIP and we will pay up to 75% of the total as outlined below. For a list of HERS II Raters, required forms, sample reports and more information, please visit our website at

[www.sonomacountyenergy.org](http://www.sonomacountyenergy.org)

- 75% (up to \$525 max.) for Test In
- 75% (up to \$750 max.) for Test In & Test Out

### Contractors:

Does your work scope require third party Title 24 compliance testing & verification? Recommend a HERS II Whole House Energy Analysis for your customers and have the CF-4R testing and reporting done at the same time! Whether the cost is paid by the homeowner or built into your bid, rebates are available for up to 75% and paid directly to the HERS II Rater. A HERS II rater is also capable of doing your compliance testing and verification for your HVAC change outs, alterations and newly installed HVAC systems.

[back to top](#)

## SCEIP Still Finances Single Measures

house leaking energy and money? Attend this workshop to learn about local rebates and financing, a home energy analysis, and how to take a "whole house" approach to achieve maximum savings. Up to 75% of your energy analysis and up to \$4,000 toward your energy upgrade is available to Sonoma County homeowners.

**October 14** 8:30am – 10am.  
Contractor's Forum at [SCEIP office](#)  
– Redwood Conference Rooms B & C

**October 14-16** Times vary by date. [Sonoma County Fall Home Show](#) - – Visit the Energy Upgrade California™ booth in the Grace Pavilion.

## Contact Us

404 Aviation Boulevard, Ste. 200  
Santa Rosa, CA 95403  
(707) 565-6470 Phone  
(707) 565-6484 Fax  
[www.sonomacountyenergy.org](http://www.sonomacountyenergy.org)  
[sceip@sonoma-county.org](mailto:sceip@sonoma-county.org)

## Forward to a friend



Know someone who might be interested in the email? Why not [forward this email to a friend](#).

## Unsubscribe



If you no longer wish to receive this email [please unsubscribe](#).

Are you interested in replacing your old windows with energy-efficient ones, upgrading your HVAC system, installing an on-demand hot water system or adding insulation in your attic or walls? SCEIP still offers PACE financing for these and many other single energy efficiency and renewable energy measures. A 10% energy savings is required before renewable energy measures can be financed. See a list of [eligible measures](#), and find out how to have your [custom measure](#) considered for PACE financing.



[back to top](#)

## Solar PPAs Financed Through SCEIP

Power Purchase Agreements (Solar PPAs) are now available for financing through SCEIP. The PPA provider must have an Agreement that meets the requirements of California Assembly Bill 44 (AB44), which went into effect in January 2011. AB44 allows property owners to enter into voluntary contractual assessments to finance the installation of distributed generation renewable energy sources or energy or water efficiency improvements that are permanently fixed to real property pursuant to a power purchase agreement (PPA) or lease between the owner of the system and the owner of the assessed property. Please contact our office at (707) 565-6470 for a current list of approved providers.



[back to top](#)

## Sonoma County vs. FHFA Litigation - Update

On August 26, the Federal District Court in Oakland issued a ruling on Sonoma County's motion for a preliminary injunction, directing that FHFA begin notice and comment rulemaking regarding its PACE policy. The Court stated: "Sonoma County has established a likelihood that it will succeed in its efforts to require the FHFA to comply with the [Federal Administrative Procedures Act]'s notice and comment requirements. The balance of hardships tips sharply towards Sonoma County in that the FHFA has failed to mention any prejudice that would result if it were to proceed with the notice and comment process, as long as it was not required to change its policy in the meantime." Until this process is completed, however, the existing July 6th, 2010 FHFA statement, and the subsequent directives from Fannie Mae and Freddie Mac, remain in effect. [Read more](#)



[back to top](#)

## First Private Capital PACE Commercial Financing

Congratulations to the team at Clean Fund, who have completed the first private investment in a commercial PACE project - \$1.6 million in funding provided through the Sonoma County Energy Independence Program (SCEIP). The funds received will help pay for a second 1MW solar electric system, allowing Sonoma



Mountain Village to cover 100% of its electric needs from on-site renewable power.  
[Read more](#)

[back to top](#)

---

## County Wins International Praise for Climate Protection Efforts

On August 23, International Council for Local Environmental Initiatives (ICLEI) California director Michael Schmitz presented a Milestone Achievement Award to the Sonoma County Board of Supervisors recognizing the County's leadership and significant progress toward climate protection. The County of Sonoma is one of just three Bay Area governments, including the Cities of San Francisco and Berkeley, to have completed all five steps of ICLEI's Five Milestone Process. Each milestone represents one of the five concrete steps that local governments can take to inventory greenhouse gas emissions, set realistic goals, develop hands-on climate action plans, and implement those plans in a measurable way that will yield results. [Read more](#)



[back to top](#)

---

## Contractors' Corner

### October 14th 8:30-10am Contractor Forum

Topics to be covered at the next Contractor Forum include:

- CEC update
- Program Basics
- Multiple Disbursements at \$40K
- Subsidized Contractor Trainings

Forum will take place at the SCEIP office, [404 Aviation Blvd, Ste 200 in Santa Rosa.](#)



### Subsidized contractor training program

SCEIP, in partnership with Energy Upgrade, is presenting "Energize your Business with Building Performance Certification" classes for building professionals. Increase your business opportunities and stay ahead of the curve with up-to-date training in home performance and energy efficiency. Energy Upgrade California's Subsidized Contractor Training Program (SCTP) gets you certified to perform energy assessments and verifications. A \$1,600 value for only \$65!

[Learn more](#)

### CalCERTS offers BPC Training

CalCERTS is now approved for the training and certification of the Building Performance Contractor (BPC) portion of HERS II. Training classes will be added to their [online schedule](#) very soon. For more information regarding their BPC program, contact Barbara Hernesman at (916)985-3400, ext. 208 or email

[barbara@calcerts.com](mailto:barbara@calcerts.com)

### BPI Certification is NOT Required for Contractors to Participate in SCEIP!

We have been advised that there are rumors circulating in the contractor community that SCEIP now requires BPI certification in order for contractors to participate in SCEIP. This is not true. Any contractor with a valid CA contractor's license in good standing with the CA Contractor's License Board is welcome to participate. We have created Contractor Standards that you are required to acknowledge and agree to in order to participate. These standards were put in place in order to protect our contractors and customers and to reiterate compliance with the program parameters.

For example, a contractor may not begin work on a SCEIP-funded project until the customer has executed the financial contracts and has received the Notice to Proceed. To download the Contractor Standards go to our [website](#), or call us at (707) 565-6470 and we can email or fax the document to you.

[back to top](#)

---

## October is Energy Awareness Month

October is National Energy Awareness Month, and we encourage you to take a moment each day to think about how you can use electricity more efficiently. It's easy. And by doing so, you can save money and help protect our environment. To get started, the [U.S. Department of Energy](#) website has energy-saving tips and ideas for your home. PG&E has a [buyer's guide](#) to energy efficient products, energy saving [tips](#), and [financial incentives](#) through the Energy Upgrade California™ program to help you make your home more energy efficient.

[back to top](#)

---

